



# PROMOTION

***Stilo***

PROMOTION 2024

## INTRODUCTION:

Our product range features carefully selected products with only the top items in each segment. Simply put, we have hand picked the very best items on the market just for you!

Most of the items in the catalogue are stocked, processed, checked, packed and shipped from a single location in Sweden. This means no unnecessary costs for freight between the supplier and processor, etc., and allows us to have greater control over both delivery times and quality.

Gift marketing has grown in recent years and is now a go-to strategy when companies review their marketing options. Product media has also increased at a steady pace compared to many other types of media.

For technical reasons, variations in colour may occur on the products.  
If the colour of the product is especially important, it is recommended that you order a sample of the product before placing your order.

Other information: see pages 82-83.

## GIFT RANGE:



Now, we also offer an exciting assortment of gifts where you can find useful, durable and attractive kitchen accessories to suit every home. Affordable products that were made to be used! Perfect for everyday use and attractive enough for special occasions. Products with an eye-catching design that you will want to have at arm's reach, even when not in use. This catalogue is available in both printed and digital versions.

VDNS<sup>®</sup>  
vedens

Björka<sup>®</sup>  
FRISTAD

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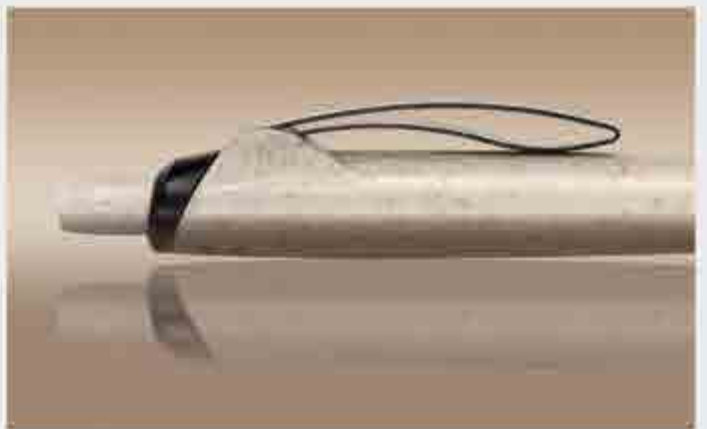
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## ▼▼ 133 HERCULES wheat



These pens have a pre-printed text informing that the pen body is made with 40% wheat straw.



Strong but very flexible metal clip.



# ▼▼ 133 HERCULES wheat

Promotional pens, ball point



133-500  
natural

133-501  
all black

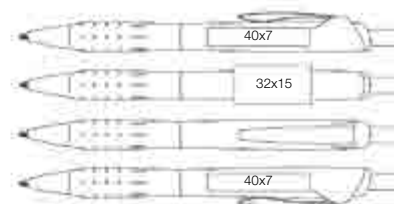


The material in the pen body, push button, tip and grip consists of 40% wheat straw. By adding natural ingredients such as wheat straw to the plastic, the proportion of fossil materials is reduced.



## 133 HERCULES

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: approx. 1200m

- Weight: 13g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 133 HERCULES chrome



133-102  
all yellow

133-004  
white/red

133-009  
white/blue

133-006  
white/green

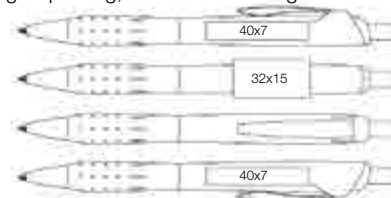
133-001  
white/black

▼▼ The Hercules pen is available with a white or yellow pen body and chrome details! If a bold multi-colour print is desired, this variant may be preferable as the print makes more of a statement against the white base of the pen. Regardless which variant of the Hercules pen you prefer, you will still get the same superior performance and functionality.



## 133 HERCULES chrome

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1200m

- Weight: 13g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

# ▼▼ 133 HERCULES

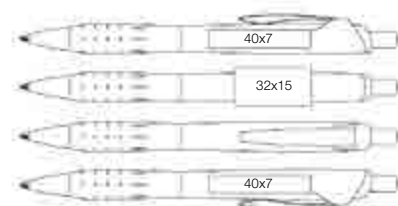
Promotional pens, ball point



▼▼ Nine different colours to choose from. All variants with the signature, flexible metal clip also with a black lacquer. Six vibrant, modern metallic colours, two slightly more understated in silver or grey metallic and a bolder version in all black. Which colour suits you?



## 133 HERCULES



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1200m

- Weight: 13g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 133 HERCULES touch



133-912  
orange



133-904  
red



133-909  
dark blue



133-906  
green



133-913  
silver



133-911  
grey

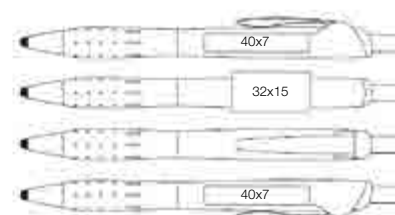


133-901  
all black

▼▼ Hercules Touch is basically same pen as Hercules, but here with a stylus function. Totally seven colours to choose from. Four vibrant, moderna metallic colours, two slightly more understated in silver or grey metallic and a bolder version in all black. Which colour suits you?



### 133 HERCULES touch



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1200m

- Weight: 18g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

# ▼▼ 133 HERCULES de luxe

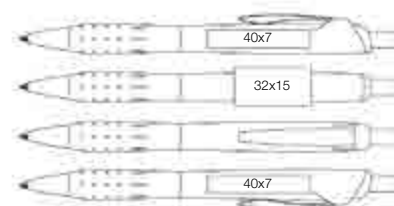
Promotional pens, ball point



▼▼ A real eye-catcher! The Hercules pen in an attractive matte black lacquer with high-gloss details in rose gold. A perfect pen for those looking for something a little more out of the ordinary.



## 133 HERCULES de luxe



- Cartridge: Standard
- Ink: Blue

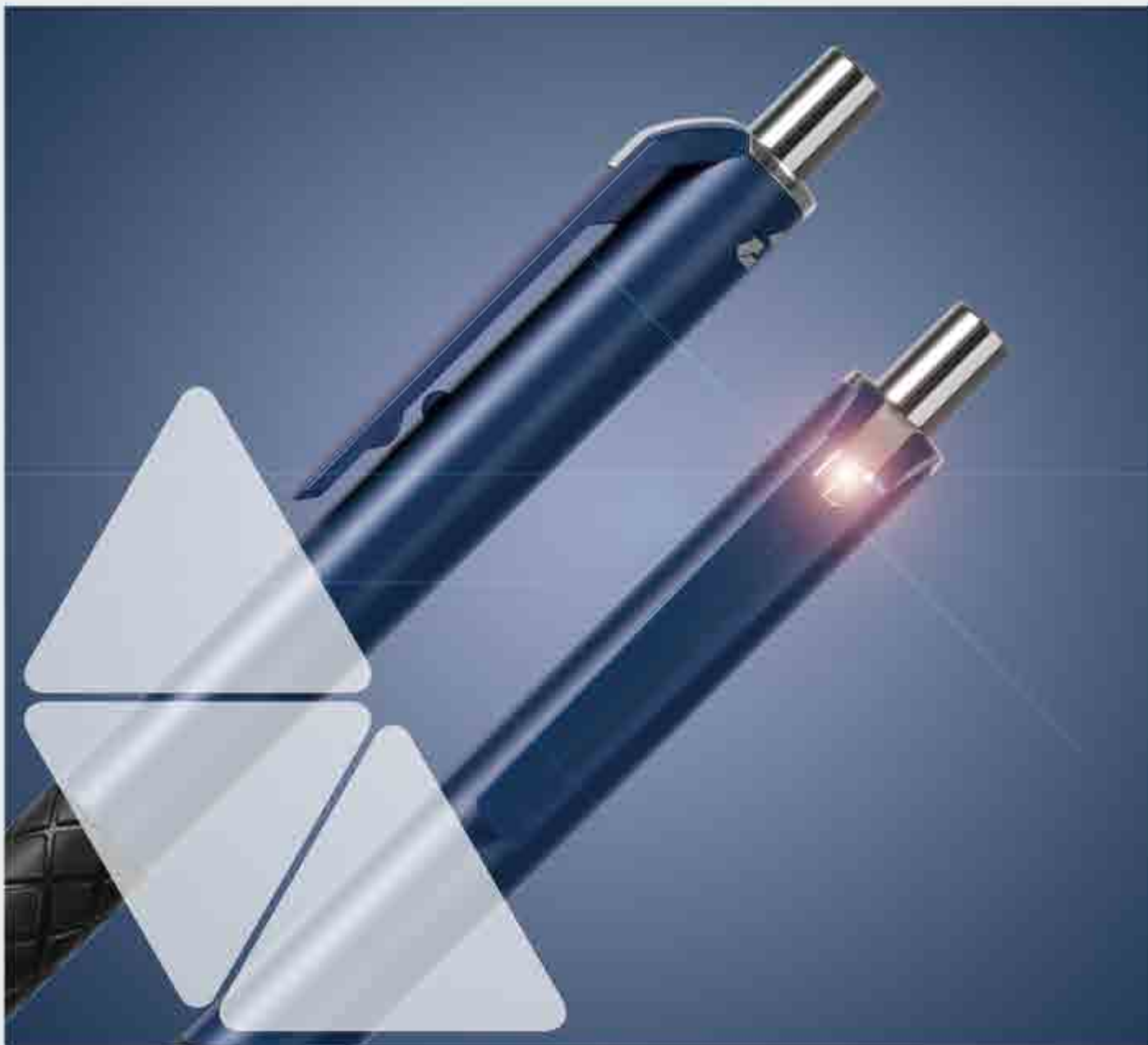
- Ball: 1,0mm
- Writing length: appr.1200m

- Weight: 18g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs



## ▼▼ 151 SCRIPT



▼▼ The Script pen is known for its strict, straight lines. A Matte, opaque pen body in muted colours creates a nice contrast with chrome details.



▼▼ The pen comes with blue European semi-gel ink and 0.7mm ball.

# ▼▼ 151 SCRIPT

Promotional pens, ball point

NEW  
ARRIVAL



151-000  
white

151-004  
red

151-009  
blue

151-001  
black



The Script pen consists of mostly recycled materials. For starters, the tip, body and push button are made of recycled ABS and the rubber grip is made of recycled TPR. The pens are marked with a grey recycle symbol printed on the opposite side of the clip.



## 151 SCRIPT

NOTE! For digital printing, the maximum logo height is 7mm.



- Cartridge: Standard
- Ink: Blue (semi-gel)

- Ball: 0,7mm
- Writing length: appr. 500m

- Weight: 15g
- Length: 142mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs



# ▼▼ 141 FLOW pastel

Promotional pens, ball point



141-502  
lemon

141-517  
peach

141-505  
hazelnut

141-516  
violet

141-508  
blueberry

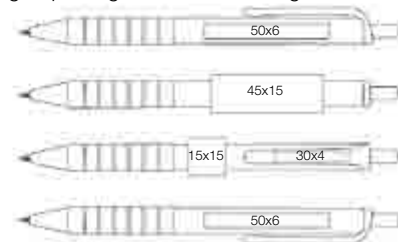
141-507  
avocado

▼▼ The popular Flow pen is now also available in six eye-catching, vibrant colours! The clip colour matches the pen body. The pen comes with blue European semi-gel ink and 0.7mm ball. This pen just might become your new favourite!



## 141 FLOW pastel

NOTE! For digital printing, the maximum height is 6mm.



- Cartridge: Standard
- Ink: Blue (semi-gel)

- Ball: 0,7mm
- Writing length: appr. 500m

- Weight: 9g
- Length: 147mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 141 FLOW anti-bacterial

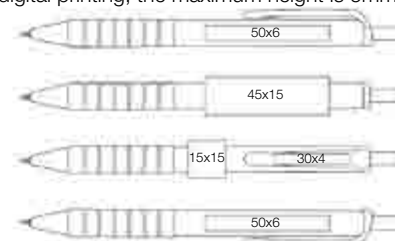


▼▼ Plastic pen with antibacterial treatment according to ISO22196. A budget-friendly but stylish pen with white solid pen body, transparent clip and a comfortable rubber grip. Blue semi-gel ink for the absolute best writing feel.



### 141 FLOW anti-bacterial

NOTE! For digital printing, the maximum height is 6mm.



- Cartridge: Standard
- Ink: Blue (semi-gel)

- Ball: 0,7mm
- Writing length: appr. 500m

- Weight: 9g
- Length: 147mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs



# ▼▼ 141 FLOW

Promotional pens, ball point



141-000  
white

141-001  
black

141-213  
silver

141-214  
gold

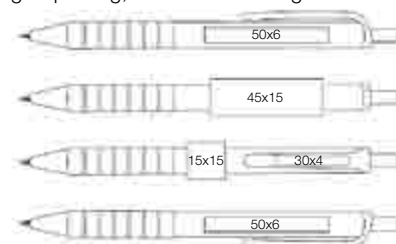


Affordable and very writing-friendly pen with a very comfortable rubber grip and blue semi-gel ink. White, black, silver and gold.



## 141 FLOW

NOTE! For digital printing, the maximum height is 6mm.



- Cartridge: Standard
- Ink: Blue (semi-gel)

- Ball: 0,7mm
- Writing length: appr. 500m

- Weight: 9g
- Length: 147mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 158 MAX white



▼▼ Max White is available in several different translucent accent colours on the tip and push button. There is a Max White colour combination to suit almost every taste.



▼▼ The coloured tip shines through the semi-transparent, colourless rubber grip, which also has a soft, comfortable feel.

# ▼▼ 158 MAX white

Promotional pens, ball point

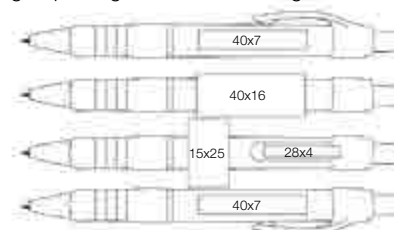


▼▼ Probably one of the best-selling promotional pens on the market and a perennial favourite among many users. With its high functionality, clean, translucent colours, comfortable rubber grip and a large range of different colour combinations, it's completely understandable why this pen is so popular! The white, high-gloss pen body invites both solid and colourful logos. How would your logo look on a Max White?



## 158 MAX white

NOTE! For digital printing, the maximum height is 7mm.



• Cartridge: Parker type  
• Ink: Blue

• Ball: 1,0mm  
• Writing length: appr.1500m

• Weight: 10g  
• Length: 139mm

• Pack quantity/box: 100pcs/box  
• Pack quantity/case: 1000pcs

## ▼▼ 158 MAX clip



158-704  
white/red

158-709  
white/dark blue

158-706  
white/green

158-701  
all black

▼▼ You can also fit your Max pen with a larger print on the clip! When a print is fitted on the clip, your logo is fully visible even when the pen is in the chest pocket! Why not go with a cool digital print that attracts attention and curiosity? What print would you like to put on your Max Clip?



## 158 MAX clip



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 10g
- Length: 139mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs



158-312  
white/orange

158-304  
white/red


158-309  
white/dark blue

158-306  
white/green

158-301  
white/black

158-402  
all yellow

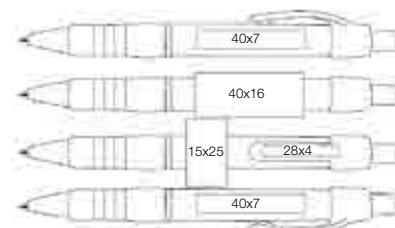
158-401  
all black


 The flagship of the Max series! The chrome details and solid colours on the Max Chrome raises the bar and lend the pen a more striking, exclusive look. The message in your logo deserves a pen like this!



## 158 MAX chrome

NOTE! For digital printing, the maximum height is 7mm.



• Cartridge: Parker type  
 • Ink: Blue

• Ball: 1,0mm  
 • Writing length: appr.1500m

• Weight: 10g  
 • Length: 139mm

• Pack quantity/box: 100pcs/box  
 • Pack quantity/case: 1000pcs



## ▼▼ 143 SOLO pen



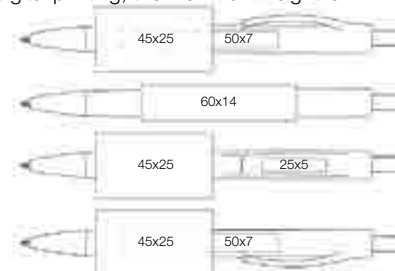
143-200  
marbled

▼▼ The material in the pen body tip and push button consists of 40% wheat straw. By adding natural ingredients such as wheat straw to the plastic, the proportion of fossil materials is reduced



## 143 SOLO pen

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr.1500m

- Weight: 10g
- Length: 139mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

# ▼▼ 112 PET-BOTTLE PEN

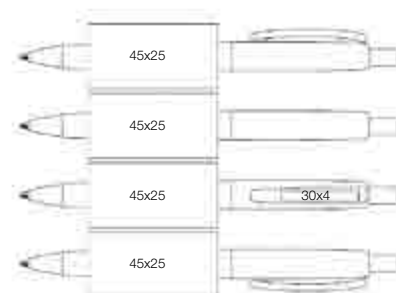
Promotional pens, ball point



▼▼ The PET Bottle Pen is made from recycled PET bottles and is available in seven different colours. Six transparent and one in solid black. All pens come with a printed recycle logo on the clip.



## 112 PET-BOTTLE PEN



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr.1200m

- Weight: 10g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 127 POP



▼▼ Pop as in Popular! A real classic when it comes to promotional pens. Has long been a favourite and best-seller – and still is.



▼▼ With its rather simple and unassuming (yet still appealing design), combined with its incomparable functionality and price, Pop has been the go-to pen for many users over the years.

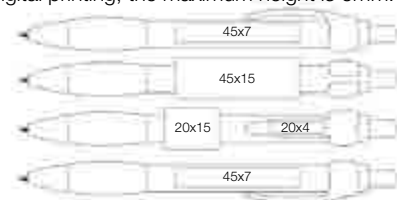


▼▼ Very popular and best-selling pen model for many years. With its low price, the pen is also a great option for users who need large quantities of promotional pens. Available in five different frosted colour combinations, as well as white and black opaque.



## 127 POP

NOTE! For digital printing, the maximum height is 6mm.



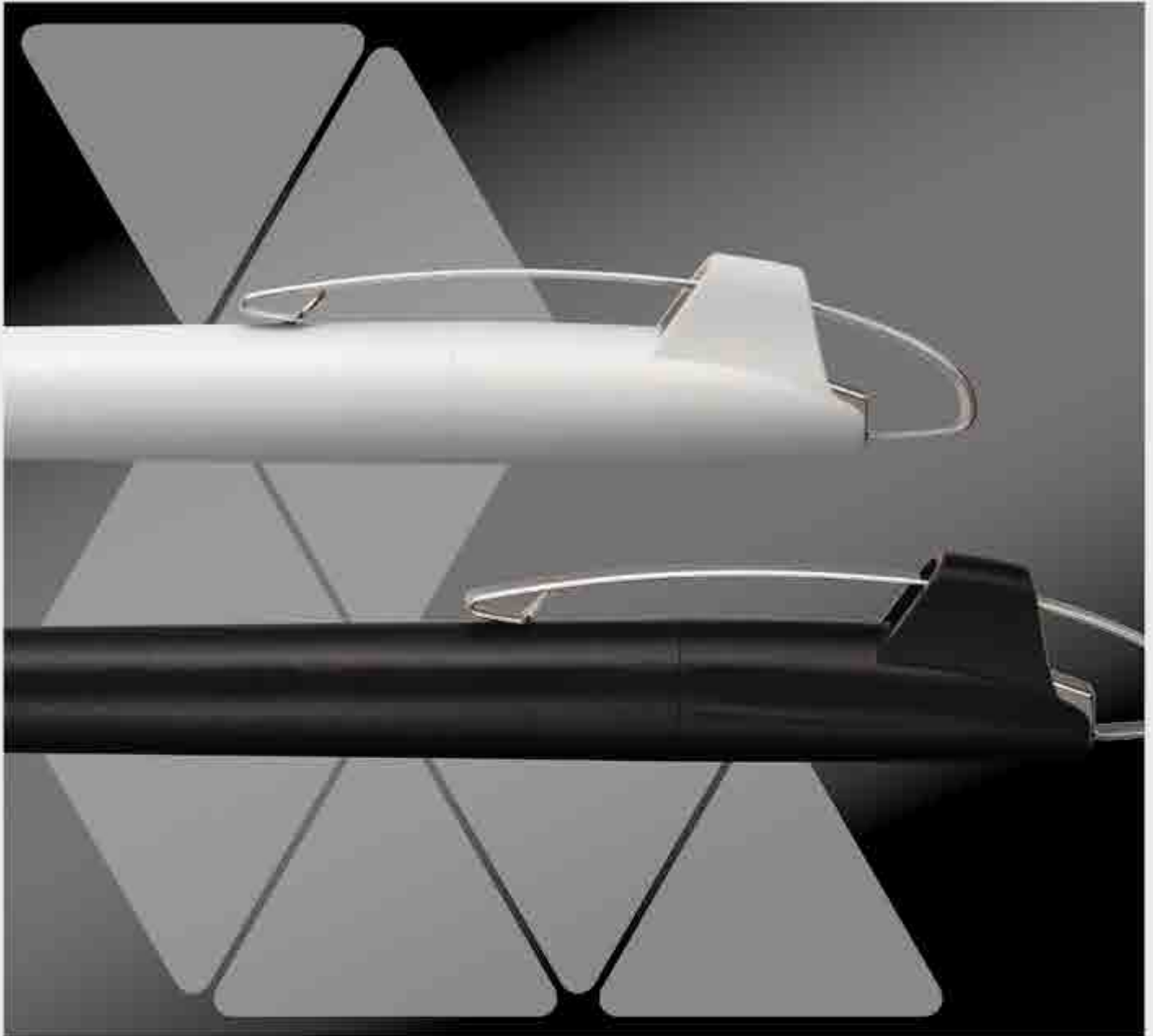
• Cartridge: Parker type  
• Ink: Blue

• Ball: 1,0mm  
• Writing length: appr.1200m

• Weight: 9g  
• Length: 134mm

• Pack quantity/box: 100pcs/bag  
• Pack quantity/case: 1000pcs

## ▼▼ 119 BLADE



▼▼ Simple and stylish design in black, white and chrome.



▼▼ When you pick up a "Blade" pen, it feels like the future has arrived. Innovative and futuristic, with a flexible metal clip that also serves as a push button.



# ▼▼ 119 BLADE

Promotional pens, ball point



119-000  
white

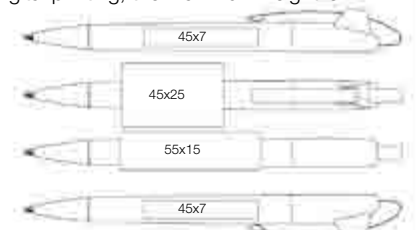
119-001  
black

▼▼ When you pick up a "Blade" pen, it feels like the future has arrived Innovative and futuristic, with a flexible metal clip that also serves as a push button. The pen is still understated enough that it will not draw attention away from your logo – on the contrary, it will highlight it!



## 119 BLADE

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Jumbo
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 750m

- Weight: 10g
- Length: 145mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 131 SMART

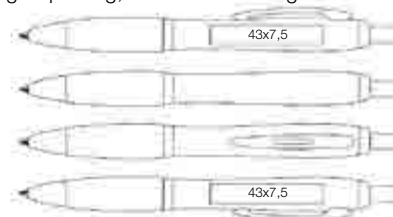


This pen is ideal to get your message out: Simply a smart choice! Plastic pen with an hourglass shape, with chrome details and a grip with a rubber finish for comfort.



### 131 SMART

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 12g
- Length: 144mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

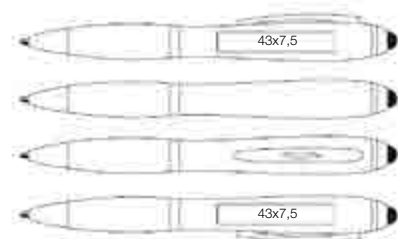


Plastic pen with an hourglass shape, with chrome details and a grip with a rubber finish for comfort. Five variants with a white pen body for colourful prints, as well as an all-black option.



## 131 SMART touch

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Special
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 500m

- Weight: 11g
- Length: 138mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 140 QUICK



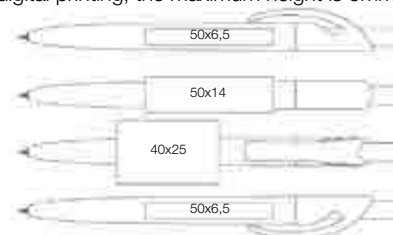
Quality pen from Hauser! With Hauser's unique writing system – Acu Flow! A semi-gel ink that offers a fantastic writing feel. The pen has a push mechanism with an ample printing area. White solid pen body and coloured push button available in five different colours.

**Acu-Flow**  
WRITING SYSTEM



## 140 QUICK

NOTE! For digital printing, the maximum height is 6mm.



- Cartridge: Standard
- Ink: Blue (semi-gel)

- Ball: 1,0mm
- Writing length: appr. 1000m

- Weight: 9g
- Length: 143mm

- Pack quantity/box: 100pcs/bag
- Pack quantity/case: 1000pcs

# ▼▼ 178 TWISTER

Promotional pens, ball point



178-000  
white (opaque)



178-202  
yellow



178-216  
purple



178-209  
blue



178-206  
green

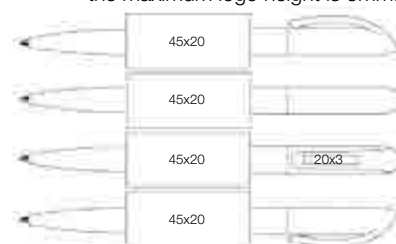


Plastic pen with twist mechanism. Choose between five different colours.



## 178 TWISTER

NOTE! For digital printing and multi-coloured prints, the maximum logo height is 6mm.



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1200m

- Weight: 7g
- Length: 135mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 301 BARON recycled



301-401  
black

301-400  
white

301-405  
dark red

301-408  
blue

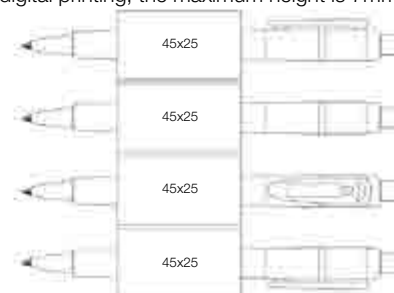
301-406  
green

▼▼ The Baron is one of the most reliable pens on the market – a real workhorse – and is now available in recycled ABS plastic.



### 301 BARON recycled

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Standard
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1200m

- Weight: 9g
- Length: 133mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs





321-012  
white/orange

321-004  
white/red

321-005  
white/burgundy

321-009  
white/dark blue

321-008  
white/ocean blue

321-006  
white/green

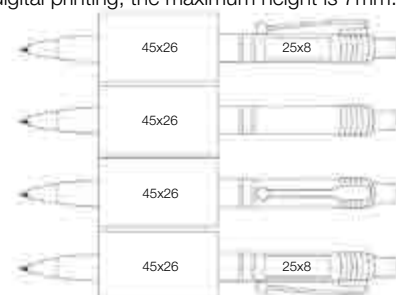
321-001  
white/black

▼▼ Italian quality with a timeless and elegant retro design.  
Available in several colour combinations. Here with white high-gloss pen bodies and coloured plastic tips.



## 321 RAJA

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Jumbo
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1200m

- Weight: 10g
- Length: 139mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 321 RAJA chrome



321-100  
white



321-104  
red



321-109  
dark blue



321-101  
black

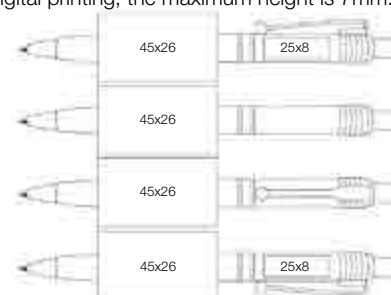


Italian quality with a timeless and elegant retro design.  
Available in several colour combinations. Here with  
coloured, high-gloss pen bodies and chromed metal tips.



### 321 RAJA chrome

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 0,8mm
- Writing length: appr. 6500m

- Weight: 12g
- Length: 139mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

# ▼▼ 321 RAJA gold

Promotional pens, ball point



321-300  
white

321-301  
black

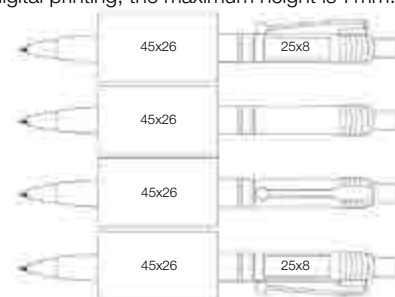


Italian quality with timeless and elegant retro design. Raja gold with solid high-gloss pen body and gold metal details.



## 321 RAJA gold

NOTE! For digital printing, the maximum height is 7mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 0,8mm
- Writing length: appr. 6500m

- Weight: 12g
- Length: 139mm

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs

## ▼▼ 290 CONDOR



290-004  
white/red

290-008  
white/blue

290-006  
white/green

290-001  
white/black

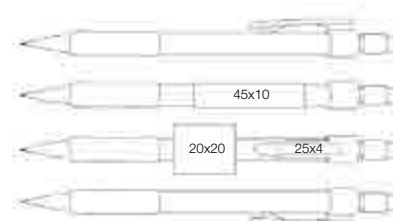
290-101  
all black



The Condor is available in five different colour combinations, all with three 0.7mm HB leads/pencil.



### 290 CONDOR



• Lead 0,7mm HB (3pcs)

• Weight: 7g  
• Length: 154mm

• Pack quantity/box: 100pcs/box  
• Pack quantity/case: 1000pcs

# ▼▼ 134 SNICKRA

Promotional pencils,



The next generation carpenter's pen for the new generation of carpenters! Mechanical pencil with a 2mm round lead/pencil. The top works both as a push button and a sharpener. NOTE! Don't forget to include extra leads.



## 134 SNICKRA

NOTE! For multicolour printing, the maximum height is 6.5mm.



- Lead: 2,0 mm HB (1pcs)
- Length: 129mm

- Weight: 8g

- Pack quantity/box: 100pcs/box
- Pack quantity/case: 1000pcs





▼▼ We are proud to present our brand new aluminum pen – SPACE! The pen that you can be proud to put your logo on. Shown here with a mix of natural and recycled materials!



▼▼ Your brand is so much more than a simple piece of text or figure that represents a product or service. It is the face of your business. An identifier that should reflect your values, what you stand for and how you want to be seen. What image do you want to convey? Where, when and how do you want your logo to be seen and on what?



# ▼▼ 229 SPACE

Promotional pens, metal



229-004  
Coral red



229-009  
Ocean blue

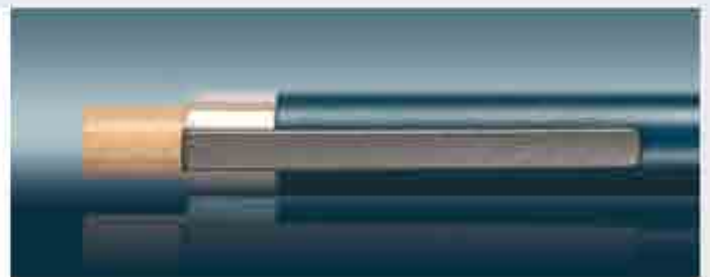


229-001  
Opal black



229-011  
Charcoal gray

▼▼ Push button in FSC-certified bamboo. Ring in R-Pet (recycled PET bottles). Pen body in 100% recycled aluminum. Parker type refills; comes with blue European ink. Total length of the pen is 140mm and the weight is: 9g (so no extra, unnecessary weight is added to the pen). All pens come with an engraved "Recycled" logo.



## 229 SPACE

NOTE! Laser engraving only and maximum height 5,5mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 9g
- Length: 140mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs

## ▼▼ 223 MODUS



223-001  
black

223-011  
metallic grey



Aluminum pen with anodized pen body in matte black or metallic grey. Marking is only available with laser engraving on this pen; the colour of the engraving will be light grey.



## 223 MODUS

NOTE! Laser engraving only and maximum height 5.5mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 18g
- Length: 141mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs



Anodized aluminum pen with chrome details and a very flexible metal clip. The engraving on this pen is in

light grey.



## 142 ARCHITECT

NOTE! Laser engraving only and maximum height 6mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 15g
- Length: 145mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs

# ▼▼ 144 COMFORT

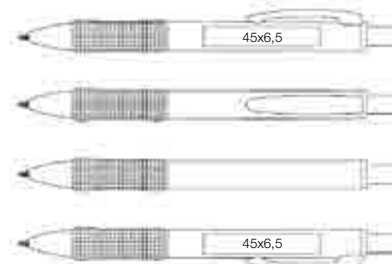


▼▼ Stable and writing-friendly aluminium pen with metal clip and comfortable rubber grip. Available in three different colours. Large Parker type cartridge with blue ink. The engraving on this pen is in light grey.



## 144 COMFORT

NOTE! Laser engraving only and maximum height 6.5mm.



- |                          |                               |                 |                                |
|--------------------------|-------------------------------|-----------------|--------------------------------|
| • Cartridge: Parker type | • Ball: 1,0mm                 | • Weight: 18g   | • Pack quantity/box: 50pcs/box |
| • Ink: Blue              | • Writing length: appr. 1500m | • Length: 143mm | • Pack quantity/case: 500pcs   |



Rubber-coated aluminium pen with chrome details. The chrome layer underneath the rubber surface, means that your engraved logo will shine through as the chrome details



## 216 SOFTY



• Cartridge: Parker type  
• Ink: Blue

• Ball: 1,0mm  
• Writing length: appr. 1500m

• Weight: 17g  
• Length: 141mm

• Pack quantity/box: 50pcs/box  
• Pack quantity/case: 500pcs

## ▼▼ 230 TRIDENT



▼▼ Attractive combination with a matte rubber lacquer and high-gloss chrome details. Just add your laser-engraved logo to match the attractive details, and the pen is complete. This pen's triangular shape means that it can easily be placed upright on the desk, making your logo even more visible.



▼▼ The triangular pen body and rubber finish also lend the pen a natural feel and relaxed grip. These qualities are a huge plus when using the pen for extended periods.



# ▼▼ 230 TRIDENT

Promotional pens, metal

NEW  
ARRIVAL



230-001  
black

230-011  
grey

230-009  
blue

▼▼ The Trident is made of aluminium and is available in three muted, understated colours. The flexible clip is made of ABS and has the same rubber finish and colour as the pen body.



## 230 TRIDENT

NOTE! Laser engraving only and maximum height 6mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 18g
- Length: 143mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs

## ▼▼ 222 SHANGHAI



▼▼ The Shanghai pen is equally suitable for laser engraving as it is for printing.



▼▼ Bamboo is an ideal material as it can be cultivated, grows incredibly fast and absorbs many times more Co2 than the equivalent amount of trees, which makes a significant contribution to reducing greenhouse gases.



222-100  
bamboo

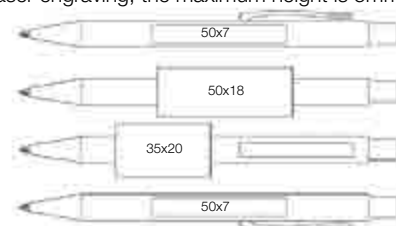


Pen with bamboo body and metal clip. Pen details in metallic dark grey.



## 222 SHANGHAI

NOTE! For laser engraving, the maximum height is 5mm



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1400m

- Weight: 7g
- Length: 136mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs

## ▼▼ 145 BITE ball / mechanical pencil



▼▼ The matte black lacquered pen body creates a tantalizing contrast with the pen's chrome details. Why not create your own unique give-away? Add a pen case like our "Torino" case, which can also be fitted with an attractive digital print? You can find more information about the case on page 52.



▼▼ For a more exclusive look, these pens are also perfect for a laser-engraved logo. The colour of the engraving will be aluminium according to the above. In addition to the exclusive look, your logo will stand the test of time!



# ▼▼ 145 BITE ball / mechanical pencil

Promotional pens, metal



145-001  
black (ball)



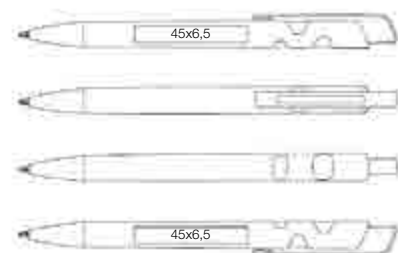
145-501  
black (mp)

▼▼ Aluminium pen with a futuristic look and a flexible metal clip that also functions as a push button. Available both as a ballpoint pen and as a mechanical pencil (0.5mm) – perfect as part of a complete set in our "Torino" pencil case or another case of your choosing. The engraving on the pen body is light grey.



## 145 BITE ball / mechanical pencil

NOTE! Laser engraving only and maximum height 6,5mm.



- Cartridge: Parker type
- Ink: Blue

- ball/lead: 1,0mm / 0,5mm
- Writing length: appr. 1400m / -

- Weight: 17g
- Length: 144mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs

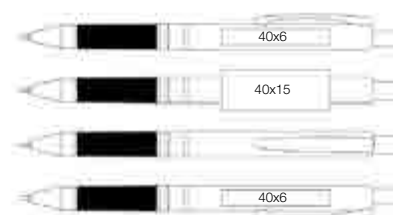
## ▼▼ 224 CELLO jotdot



▼▼ Pen body in plastic with a metallic finish and a comfortable grip. Fantastic flow across the paper thanks to the pen's semi-gel ink cartridge and ball measuring 0.7mm. This pen might just become you and your colleagues' new favourite!



### 224 CELLO jotdot



• Cartridge: Cello LP 3000  
• Ink: Blue (semi-gel)

• Ball: 0,7mm  
• Writing length: appr. 1500m

• Weight: 9g  
• Length: 138mm

• Pack quantity/box: 100pcs/box  
• Pack quantity/case: 1000pcs





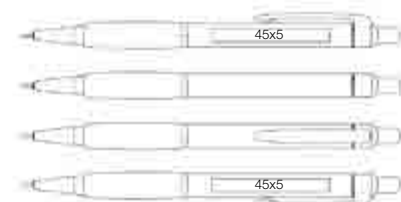
▼▼ Anodized aluminum pen body and a comfortable grip. Fantastic flow across the paper thanks to the pen's semi-gel ink cartridge and ball measuring 0.7mm. Marked with a long-lasting engraving on the pen body. This pen might just become you and your colleagues' new favourite! The engraving on this pen is in light grey.

NOTE! The pens are pre-printed with the Sapphire logo, as shown above.



## 221 CELLO sapphire

NOTE! Laser engraving only and maximum height 5mm.



• Cartridge: Cello LP 3000  
• Ink: Blue (semi-gel)

• Ball: 0,7mm  
• Writing length: appr. 1500m

• Weight: 9g  
• Length: 138mm

• Pack quantity/box: 100pcs/box  
• Pack quantity/case: 1000pcs

## ▼▼ 218 ARC

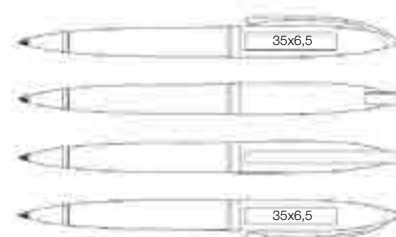


▼▼ Stylish and elegant metal pen in high-gloss black lacquer and chrome details and an arc-shaped spring clip. The laser engraving on these pens will be steel in colour. When ordering with engraving, this pen is delivered in an elegant cardboard case (page 52) at no extra cost.



## 218 ARC

NOTE! Laser engraving only and maximum height 6,5mm.



- |                          |                               |                 |                                |
|--------------------------|-------------------------------|-----------------|--------------------------------|
| • Cartridge: Parker type | • Ball: 1,0mm                 | • Weight: 27g   | • Pack quantity/box: 50pcs/box |
| • Ink: Blue              | • Writing length: appr. 1500m | • Length: 145mm | • Pack quantity/case: 500pcs   |

# ▼▼ 213 STERLING

Promotional pens, metall



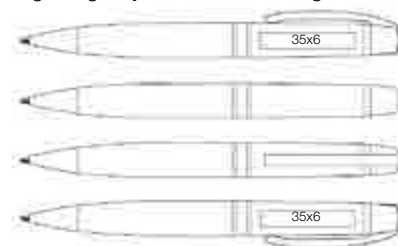
213-001  
black

▼▼ Elegant metal pen with a solid feel in high-gloss black lacquer and chrome details and a spring clip. The laser engraving on these pens will be steel in colour. When ordering with engraving, this pen is delivered in an elegant cardboard case (page 52) at no extra cost.



## 213 STERLING

NOTE! Laser engraving only and maximum height 6mm.



- Cartridge: Parker type
- Ink: Blue

- Ball: 1,0mm
- Writing length: appr. 1500m

- Weight: 36g
- Length: 141mm

- Pack quantity/box: 50pcs/box
- Pack quantity/case: 500pcs

## ▼▼ 300 PEN CASES



▼▼ Increase the value of the gift by presenting your pens in an elegant pen case! Our Torino box is available for both one and two pens. If you want to go "All In", you can also add an eye-catching digital print on the top of the box. NOTE! When you order a pen and a box together, the pens will be delivered mounted in the box at no extra charge!



### TORINO



300-411  
black



300-301  
black

▼▼ Black cardboard case for one pen. Increases the value of the gift while protecting the pen. Included free of charge with several of our metal pens when buying them engraved.

▼▼ Black cardboard pen case. Suitable for both one or two pens, as the insert is reversible.

# ▼▼ 415 SUNGLASSES classic

Promotion & gift items



415-100  
white



415-101  
black



416-101  
basic/black



416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



Sunglasses with a classic timeless style. Suitable for men, women, young and old. Smoke lenses in category 3. Meets ISO 12312-1 and of course has UV400 protection.





## ▼▼ 415 SUNGLASSES blaze



▼▼ Sunglasses with stylish frames in a matte black finish and arms with grey rubber details for maximum comfort.



▼▼ The lenses are category 3, which is excellent on very sunny days as they let in only approximately 8-18% of the UV light. Meets ISO 12312-1 and of course has UV400 protection.



## ▼▼ 415 SUNGLASSES blaze

Promotion & gift items



415-601  
black



416-101  
basic/black

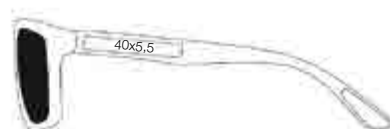


416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



Stylish unisex sunglasses in matte black, with rubber details in the temples for maximum comfort.



## ▼▼ 417 SUNGLASSES capri



▼▼ The wide arms serve several practical functions. There is no need to be shy here – choose a relatively large print for maximum exposure. At the same time, these sunglasses offer a little more eye protection from the side.



▼▼ The lenses are category 3, which is excellent on very sunny days as they let in only approximately 8-18% of the UV light. These sunglasses meet ISO 12312-1 and of course have UV400 protection.



417-001  
black



416-101  
basic/black



416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



Sunglasses with a modern, trendy look and a slightly larger and more angular frame. This model is just as suitable for an active day in the city as a day lounging on the beach





## ▼▼ 415 SUNGLASSES sport



▼▼ These sunglasses are made from lightweight materials so that they won't bob up and down when you're exercising or just on the go. Our "Sport" model weighs only 28g and has a rubber nose pad for the best comfort and fit. Also perfect on the slopes or during other winter activities. By the way, did you know that snow reflects approximately 90% more sunlight from the surroundings than in the summer?

▼▼ When you are out cycling, there are several benefits to using sunglasses in addition to sun protection. Sunglasses also offer great wind protection for your eyes. And, of course, they can protect your eyes from pollen or airborne particles.

## ▼▼ 415 SUNGLASSES sport

Promotion & gift items



415-201  
black



416-101  
basic/black



416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



A stylish, sporty and very comfortable model for your active lifestyle. Just as useful in the summer as in the winter. Mirror effect lenses, category 3. Meets ISO 12312-1 and of course has UV400 protection.



## ▼▼ 415 SUNGLASSES trend



415-000  
white



415-001  
black



416-101  
basic/black

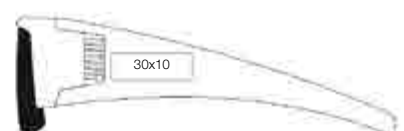


416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



Model for those who want a tougher, sportier pair of sunglasses. In white or black. Smoke lenses in category 3. Meets ISO 12312-1 and of course has UV400 protection. High quality "promotional glasses"!





## ▼▼ 415 SUNGLASSES race

Promotion & gift items



415-301  
black



416-101  
basic/black



416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



Stylish model with silver metal frames and black plastic arms. The lenses are in category 3. These sunglasses meet ISO 12312-1 and of course have UV400 protection.



## ▼▼ 415 SUNGLASSES sky



415-701  
black



416-101  
basic/black



416-001  
premium/black

NOTE! Don't forget to buy a storage bag for your sunglasses!



Sunglasses in a classic pilot model with a black metal frame. Marking is done with engraving on the arm. Meets ISO 12312-1, offers UV400

protection





418-013  
silver/black



416-101  
basic/basic



416-001  
premium/basic

NOTE! Don't forget to buy a storage bag for your sunglasses!



Sunglasses with metal frame and flexible arms for optimum comfort. Polarized, smoke lenses in category 3. Meets ISO 12312-1 and of course has UV400 protection. Marking is done on the arm with laser engraving.



## ▼▼ 652 SHOEHORN 59cm

MADE IN  
SWEDEN



652-100  
white



652-104  
red



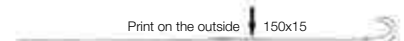
652-109  
dark blue



652-101  
black

▼▼ Shoehorns offer a variety of benefits. In addition to making it easier to get your shoes on, the heel cap of the shoes is also protected, which means that your shoes will last longer. This long plastic shoehorn is 59cm and has an ideal surface where you can print your logo.

Print on the outside 150x15



## ▼▼ 652 SHOEHORN 79cm

Promotion & gift items



652-701  
black



652-700  
white

▼▼ Shoehorns offer a variety of benefits. In addition to making it easier to get your shoes on, the heel cap of the shoes is also protected, which means that your shoes will last longer. This long plastic shoehorn is 79cm and has an ideal surface where you can print your logo.

Print on the outside 150x15





## ▼▼ 653 SHOE POLISH round

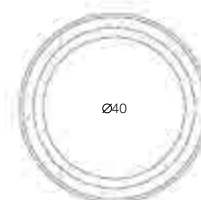


653-000  
white

653-001  
black



▼▼ Take a good look at your shoes, other people are! The classic round shoe polish container offers an ideal surface for advertising: a no-brainer to take with you on your travels.



## ▼▼ 654 SHOE POLISH rectangular



654-000  
white



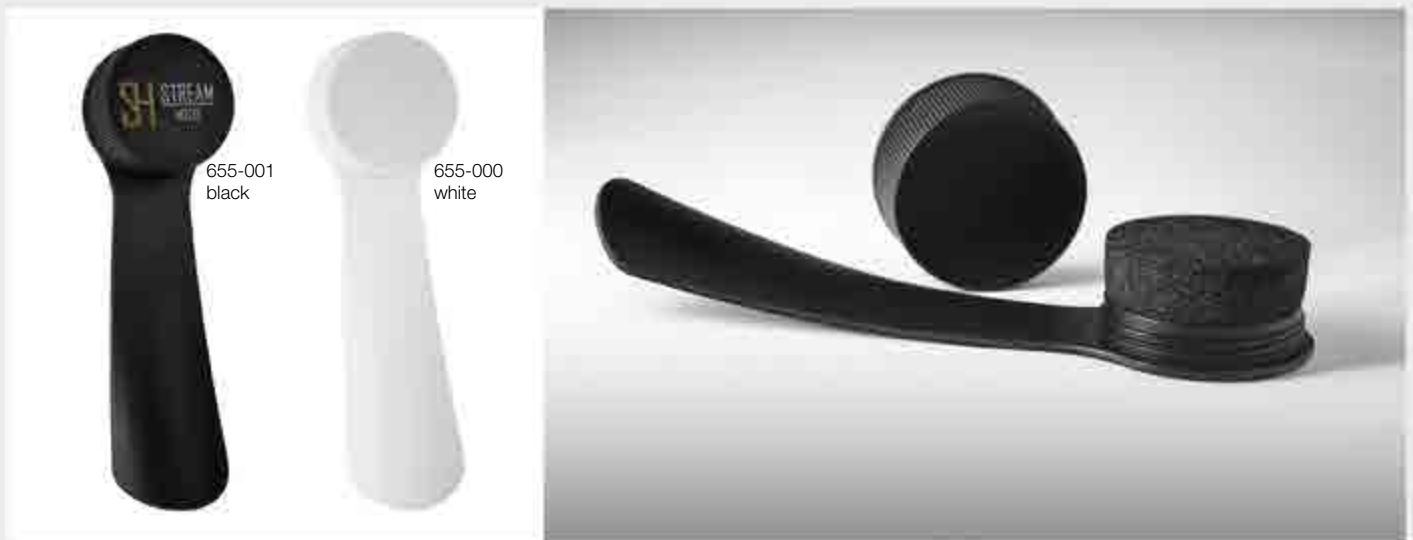
▼▼ Take a good look at your shoes, other people are! Rectangular 2-function shoe polish with an ideal surface for advertising. One side has a surface for cleaning and the other side holds the shoe polish.



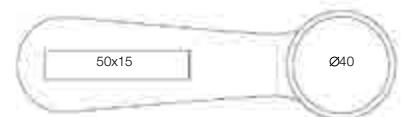


## ▼▼ 655 SHOE POLISH/HORN

Promotion & gift items



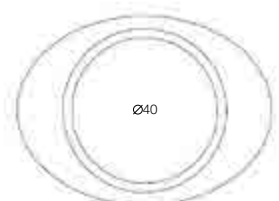
▼▼ A unique combination, with shoe polish and horn in one product. Great options for printing text and logos both on the shoe horn and the lid of the shoe polish. With a total length under 16cm, it fits in any suitcase or weekend bag.



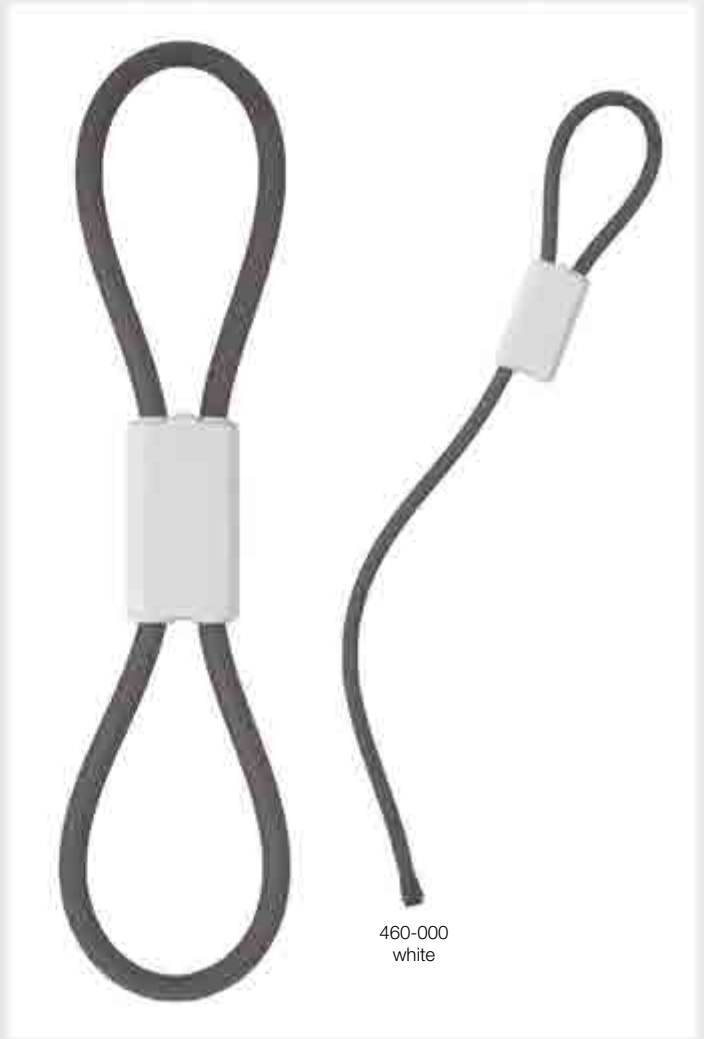
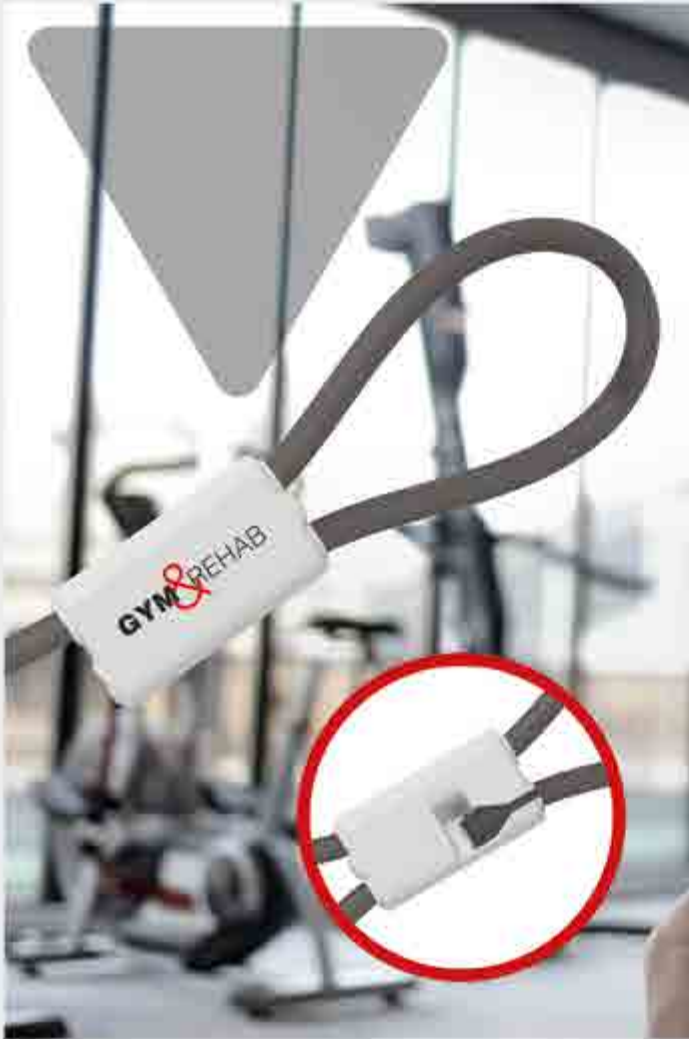
## ▼▼ 656 SHOE SHINE/BRUSH



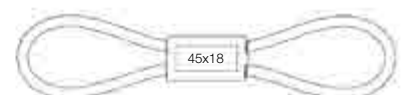
▼▼ A unique product combination with both shoe polish and brush for cleaning suede shoes, etc. Great options for printing text and logos both on lid of the shoe polish. A perfect product to take with you on a trip.



## ▼▼ 460 STRETCHY

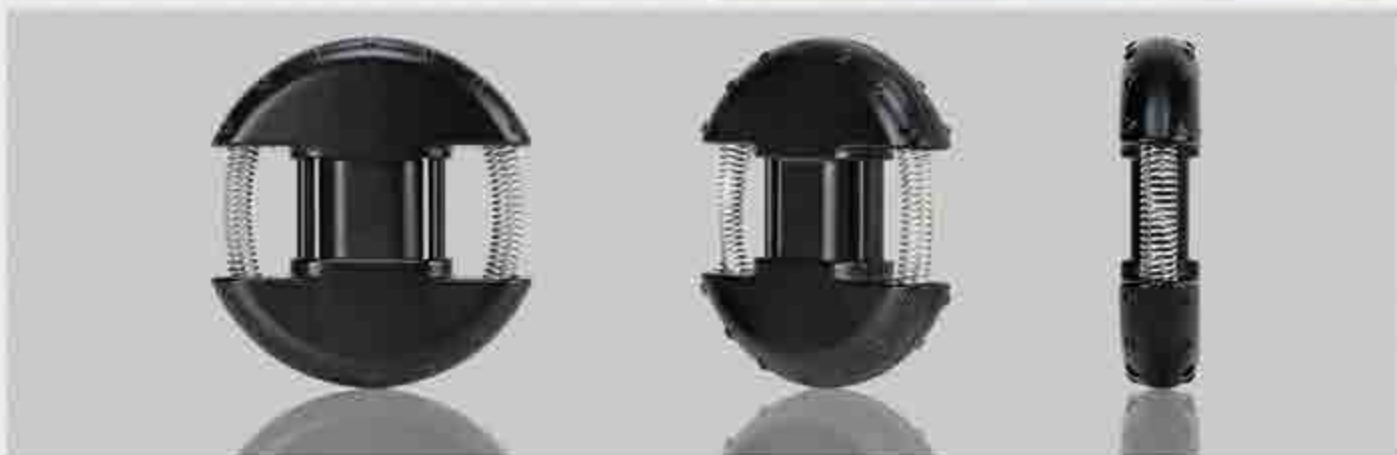


▼▼ Giving a gift like exercise equipment immediately communicates that you care about the recipient. Regardless of whether your routine consists of strength training, stretching or rehab routines, our easy-to-use "Stretchy" training tool is the perfect companion, and you can easily take it with you wherever you go. With regular use of Stretchy, you keep yourself and your muscles in peak condition.

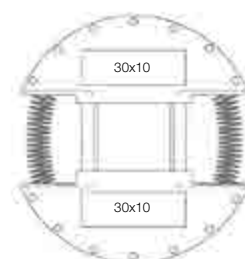




461-001  
black



The "Klemmy" hand strengthener – an easy tool to take with you wherever you go. With regular use, you keep yourself and your muscles in shape. Klemmy lets you easily strengthen your hands, partly to prevent decline but also as a rehab tool. Klemmy has a resistance of approx. 21kg and offers good surfaces for your logo.



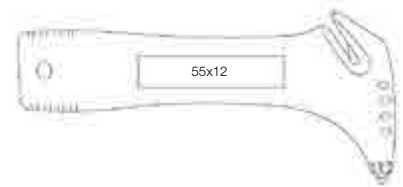
## ▼▼ 406 SAFETY HAMMER



406-000  
white



▼▼ If a car accident does happen (which we sincerely hope it won't), our safety hammer with belt cutter might just be the tool that gets you out of a sticky situation. You can easily attach it with the included Velcro to a suitable and easily accessible place in the car. So that if you need to, you can quickly and easily cut yourself free from the seat belt and break through the car window. TÜV-approved.



## ▼▼ 503 PEN HOLDER for car



503-001  
black



503-000  
white

MADE IN  
SWEDEN



▼▼ Very smart and useful pen holder for your car. Now you won't have to look all over for a pen in the cracks and crevices of your car. With our handy pen holder, there is no need for screw holes or sticky tape because it is "squeezed" into one of the dashboard's air vents. Thanks to its ingenious design, it fits most car models. The pen holder is made in Sweden.

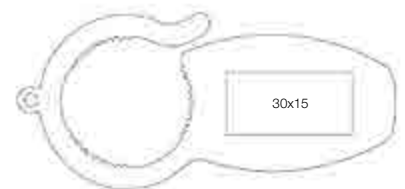


## ▼▼ 558 TRIPLET

Promotion & gift items



▼▼ Thirsty? Regardless of what you're in the mood for, "Triplet" will help you crack it open. It can also be attached to your existing key ring.



## ▼▼ 413 BAR BLADE



▼▼ The classic bartender opener in stainless 18/0 steel. Bottle opener at one end and a round hole with two functions at the other end. On the one hand, you can save your hands from the deep freeze and fish bottles out of the ice, but you can also impress your guests by spinning the opener around your finger.



## ▼▼ 404 NALE FILE



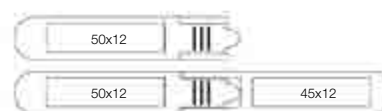
404-000  
white



404-001  
black



Small flexible foldable nail file with two different sizes. An indispensable utility item that should be in every handbag. Comes individually in a small plastic case.



## ▼▼ 552 MEMOMATE



552-000  
white



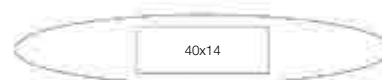
552-009  
blue



552-001  
black



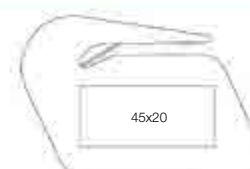
Refrigerator magnet in three colours.



## ▼▼ 340 LETTER OPENER



Handy plastic letter opener with a good advertising surface. Much easier than using your finger when opening mail.







462-001  
black/white



▼▼ With our Carabiner "Hook", you can always have water easily accessible. Hang it on the backpack for a hike, the sports bag for the gym, the beach bag or golf bag. And for those long hot summer days, there is also a holder for a small towel to wipe the beads of sweat off your brow. Very good, visible surface for your logo!



## ▼▼ 407 PUTSA screen cleaner



▼▼ Is your computer screen deteriorating over time? Maybe it's just dust? Our "Putsa" screen cleaner can make it look like new again.



## ▼▼ 351 CARD CASE



▼▼ Stylish business card case in synthetic leather with magnetic closure. Engraved on the metal strip on the lid.



## ▼▼ 471 PLASTIC FOLDER A4 pvc

For the office



471-000  
crystal clear



▼▼ PVC folder with thumb grip, A4. Thickness 0.12mm.



## ▼▼ 470 PLASTIC FOLDER A4 pp



470-000  
uncoloured



▼▼ PP folder with thumb grip, A4. Thickness 0.18mm.



## ▼▼ 610 CORD FOLDER A4 PP



610-501  
black (opaque)

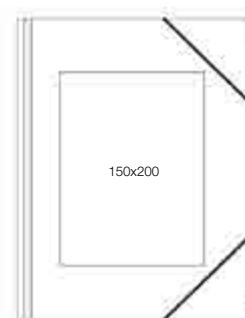


610-500  
uncoloured



610-508  
blue

▼▼ PP plastic Cord folder, A4, with three flaps, business card pocket the size of a credit card and a smart "slit" where you can store a pen without it sticking out of the folder.



## ▼▼ 611 CLIP FOLDER A4 PP

For the office



611-501  
black (opaque)



611-500  
uncoloured



611-508  
blue

▼▼ PP plastic Clip folder, A4, can easily hold around 40 A4 sheets.





## ▼▼ 614 NOTEBOOK A5 denim





## ▼▼ 614 NOTEBOOK A5 denim

For the office

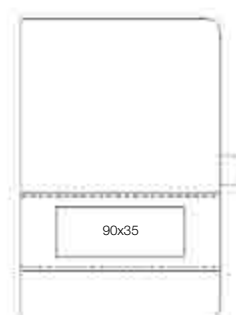


614-001  
black



614-008  
blue

▼▼ Stylish notebook, A5, in denim and imitation leather, with bookmark and pen holder. 80 lined pages in 70g paper.  
NOTE! Only offered with a single colour print!



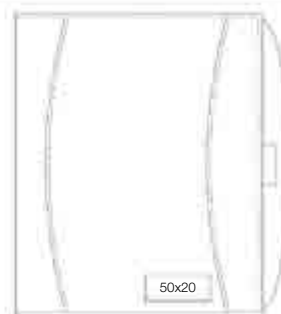
## ▼▼ 584 STATUS notebook A5



584-001  
black



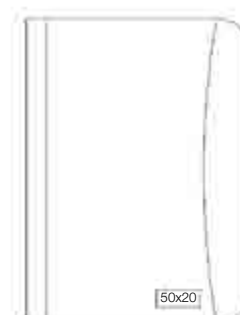
▼▼ Very stylish notebook in black imitation leather. One larger pocket and two smaller pockets (credit card size), as well as a pen holder (pen not included). A 20-page ruled pad (A5) is included. NOTE! Markings are only available in engraved silver or gold laminate plate (badge size) with a metal finish. The colour of the engraving is black.





580-001  
black

▼▼ Stylish conference folder in black imitation leather. Eight card slots, one of which has a "window". One expandable compartment, A4 size, as well as a smaller compartment with a zipper. There is also one large compartment on the outside of the folder. A4 notepad with 20 pages included. Great to combine with a pen, which is not included in the price. NOTE! Markings are only available in engraved silver or gold laminate plate (badge size) with a metal finish. The colour of the engraving is black.



## OTHER INFORMATION:

### Original prints and start-up costs:

Originals are received digitally as vectorized PDF, EPS or AI files, where all text must be saved in "paths/text outlines". A vectorized file is considered a print-ready original where the file contains everything that will be printed, i.e. no text or anything else needs to be added. Other file formats such as TIFF or JPG are considered non- print-ready originals and an additional charge will apply. For repeat orders, i.e. a reorder of a previously printed product, the initial cost is discounted, as we already have originals that are ready to use. NOTE! A start-up cost is always added to printing orders. Keep in mind that: The better the original, the better the end result!

### Print colours

We use the Pantone Matching System (PMS). Please indicate which PMS number applies to the applicable print colours when ordering. PMS colours that are not 100%, e.g., shades, are printed in grids. We use 60-inch grids for screen printing, and 80-line grids for pad printing. (lpi= lines/inch) When ordering, we will of course do our best to reproduce the desired PMS colour as precisely as possible, but we cannot guarantee that the printed colour will be an exact match, especially on substrates other than white.

### Proofs:

Proofs will always be sent for approval before production begins (even on repeat orders), and planning for the printing process only begins when we have received your approval. If any issues are detected in the proof or other changes are desired, notify us as soon as possible and we will send a new proof. If repeated changes are made to the same proof, a charge will apply from the third proof. After approval of the proof, the customer is responsible for any errors. Also keep in mind that the delivery period starts only after we have received the approved corrected proof.

### Delivery terms and conditions, delivery time and delivery method:

We apply ALG10. (General delivery conditions for graphics services, Swedish "Allmänna leveransvillkor för grafiska prestationer") The normal delivery time for unprinted goods is generally a few days and for printed goods, approximately 10 working days after approved proofs. Of course, we always strive to deliver the exact quantity ordered, but over/under-delivery (+/-8%) can still occur, especially when more complex multi-colour prints are ordered. Upon delivery, the goods should always be checked as soon as possible. If, for example, any damage to the packaging is noted, this must be reported to the transport company upon receipt. If you are not satisfied with the products for any other reason, you should inform us and file a claim as soon as possible. This should be submitted to the person who received your order. (If you are satisfied with the products, you are of course also welcome to tell us.) In most cases, delivery is done through Postnord. If you know that the delivery address is not always staffed during office hours, it is helpful if you mention this when ordering and at the same time enter a mobile number for, e.g., sms notification.



